

# RESNET / Appraisal Institute Partnership

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New Orleans, LA

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RESNET



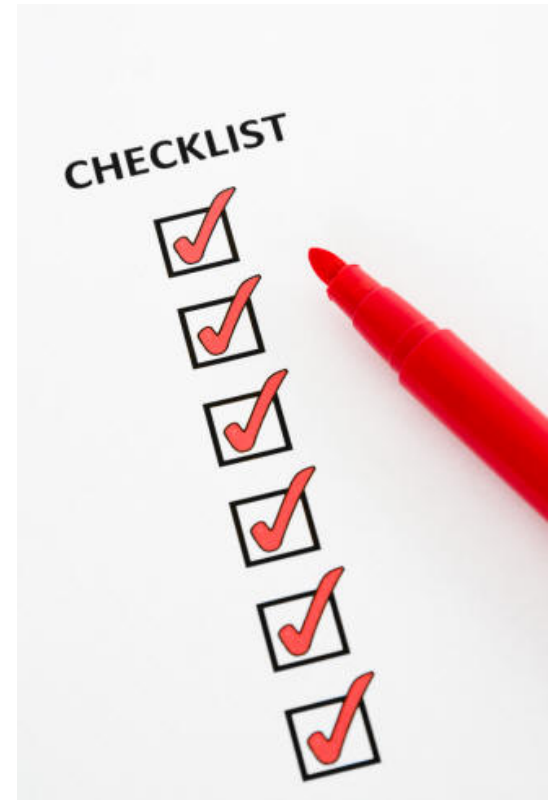
# Purpose of this partnership?

- Develop a platform for appraisers to access HERS rating data
- Educate appraisers on the HERS Index
- Train appraisers, builders, developers on valuing energy efficiency



# Completed Work

- Develop Appraiser Portal
- Develop Infographics and video
- Exhibit at Appraisal Institute Conference
- Updated website
- Education for local AI chapters



# The Appraiser Portal

- Launched in March, 2018 with kick-off webinar of 200+ attendees
- Over 3,500 appraisers with access to the portal!
- Steady increase in use and new requests for access

The screenshot shows the RESNET Appraisers HERS Index Portal dashboard. The top navigation bar includes the RESNET logo, a menu icon, and the user name 'Dru V' with a profile icon. The left sidebar contains navigation links: 'Dashboard', 'My Profile', 'HERS Index Search', and 'Logout'. The main content area features a welcome message: 'Welcome to the RESNET Appraisers HERS Index Portal'. Below this, a text block states: 'High energy performance homes present home buyers with high value homes that are more comfortable, and have lower operating costs.' A call to action reads: 'Search for a home's HERS Index Score and calculated monthly energy savings.' A prominent green button labeled 'HERS Index Search Tool for Appraisers' is centered below the text. At the bottom, two informational boxes are visible. The left box explains: 'The RESNET HERS Index is the national label of a home's energy performance. It involves a trained and certified professional that inspects and tests the energy performance of a home and issues a HERS Index score.' The right box states: 'Homes with low HERS Index scores are more secure. The University of North Carolina found that homes with low HERS Index Scores had a 32% lower mortgage default rate.'

# Search for HERS Rated Homes

RESNET ☰ Dru V 🔗

Home > RESNET HERS Index Search Tool

## RESNET HERS Index Search Tool

The tool allows appraisers to search for home HERS Index scores by state, city, zip code or address. Simply start your search below.

**By State/City**

State

City

**By Zip Code**

Zip Code

**By Address**

Address

# Filter Results

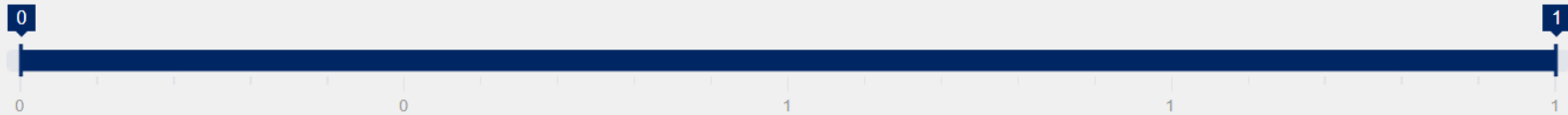


## FILTERS



Use the filters below to refine your search results lorem ipsum dolor sit amet.

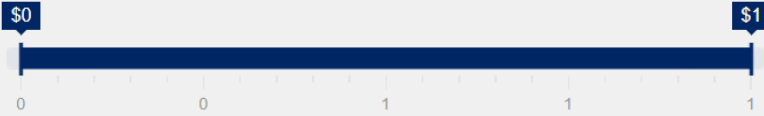
HERS Index Score Range



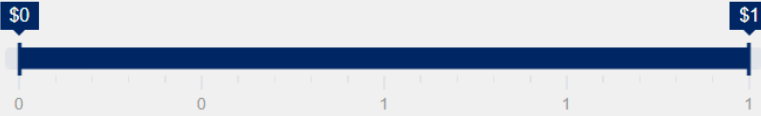
Builder Name

HERS Rating Company Name

Estimated amount for annual energy costs (\$)



Annual savings over reference home (\$)



Year of Construction Range

 to 

**Update**



# Compare Homes by City or Zip Code

4D Appraiser 

Home Address	HERS Score	Builder Name	HERS Rating Company Name	Annual Energy Costs	Annual Savings	Year of Constr.	Energy Star Certified	
123 Energy Efficiency Rd	52	Bob the Builder	The Best Rating Company	\$3273	\$2327	2015	No	<a href="#">View</a>
456 HERS Way	46	EE Homes	ABC Raters	\$2576	\$1230	2014	Yes	<a href="#">View</a>
10 Resnet Rd	2	Green Leaf Builders	USA Rating Co.	\$3760	\$3250	2014	Yes	<a href="#">View</a>
14 Crabapple Ln	44	Jon Doe Custom Home Builders	Tom the Rater	\$4703	\$4605	2015	Yes	<a href="#">View</a>
1755 Hair Pin Way	45	The Builder Inc.	American Raters	\$2900	\$1400	2014	Yes	<a href="#">View</a>
162 Stony Ridge Dr	2	Solar Builders Inc.	Energy Verifiers	\$395	\$5313	2017	Yes	<a href="#">View</a>
42 Tom and Jerry Blvd	10	Bob the Builder	The Best Rating Company	\$992	\$5834	2016	Yes	<a href="#">View</a>
102 Best Rd.	49	Really Good Home Builders	USA Rating Co.	\$3295	\$2424	2015	Yes	<a href="#">View</a>
69 Net Zero Ct.	-11	Solar Builders Inc	Energy Verifiers	\$-322	\$5392	2016	Yes	<a href="#">View</a>
84 Holy Cow Rd.	46	Awesome Homes	Tom the Rater	\$3400	\$2250	2014	Yes	<a href="#">View</a>

Showing 1 to 10 of 10 records



# Details on Each Home

RESNET

Home > RESNET HERS Index Search Tool > 14 Crabapple Ln

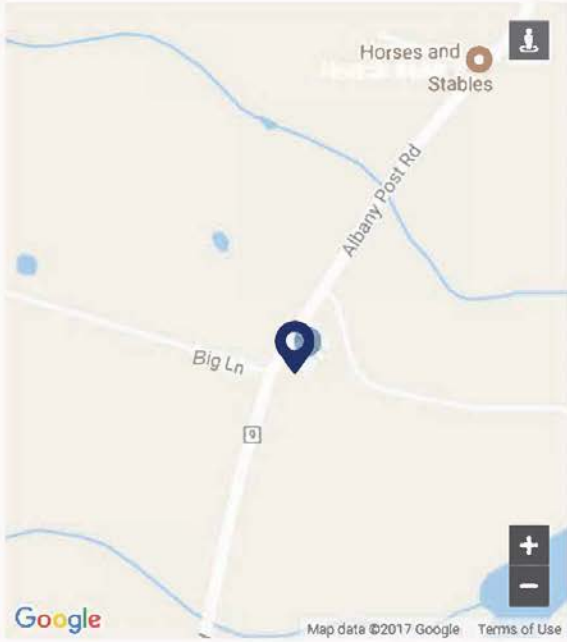
Dashboard

My Profile

**HERS Index Search**


Logout

## 14 Crabapple Ln, Anywhere, NY 12500



**HERS Index Score**

**44**



Builder's Name:	Jon Doe Custom Homes
HERS Rating Company:	Tom the Rater
Year of Construction:	2015
Date submitted to Registry:	2016
Annual Energy Costs:	\$4703
Annual Energy Savings:	\$4605
Energy Star Certified:	Yes

[Back to search results](#)



# Infographic-Using the Portal

**RESNET**  
RESIDENTIAL ENERGY SERVICES NETWORK

## Online Appraisal Portal

The HERS Index is the **key to unlocking the value of green homes** and the HERS Index Score, developed and introduced by RESNET in 2006, is the **industry standard by which a home's energy efficiency is measured**. It has since grown to be regarded as a home's MPG for energy efficiency.



The **Appraisal Institute** and **RESNET** have partnered to provide appraisers with access to RESNET's National Registry of HERS Rated Homes through the **new Appraiser Portal**.



Accessing the Portal allows appraisers to begin to understand and value the energy efficiency of HERS-rated homes in their market including:



HERS Index scores



Estimated annual energy costs



Energy cost savings

Appraisers can search for HERS-rated homes in their area by city and state, zip code or address. Search results can be filtered by:



HERS Index score range



Builder



Year of construction



HERS rating company



And best of all, the results can be downloaded as an Excel file so appraisers can print the results and **access them offline**.

# Infographic-Unlocking the Value of Green



## THE HERS INDEX: The Key to Unlocking the Value of Green Homes



The **Appraisal Institute** and **RESNET** have partnered to provide appraisers with access to RESNET's National Registry of HERS Rated Homes through the **new Appraiser Portal**.



By accessing the portal, appraisers can now begin to understand and value the energy efficiency of HERS-rated homes in their market including:

- ✓ HERS Index scores
- ✓ Estimated annual energy costs
- ✓ Energy cost savings

“The Appraisal Institute sees **RESNET as the gold standard** for measuring and communicating the energy performance of a home.”

Appraisal Institute Board President Jim Amarin,  
2017 RESNET Annual Conference



Every step of the home building and buying process relies on the **HERS Index**



- 📍 A HERS Index Score can only be provided by certified RESNET HERS Raters
- 👤 There are over 1,900 certified RESNET HERS Raters across the USA
- 🏆 Certification is based on rigorous training and testing, professional development and adherence to quality assurance standards

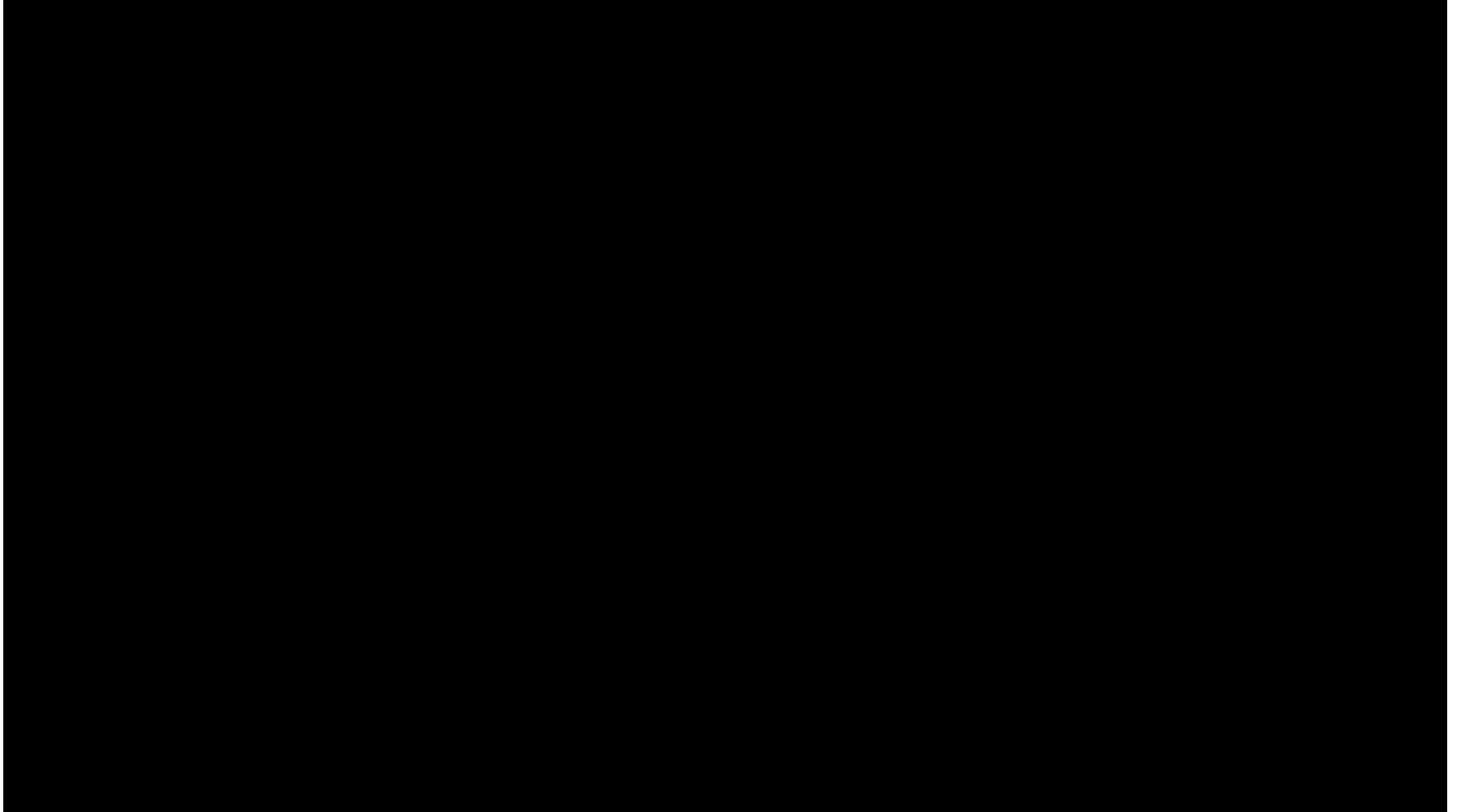
### The HERS Index Score:

- ✓ Was created by RESNET in 2006
- ✓ Is the industry standard for measuring a home's energy efficiency
- ✓ Is now regarded as a home's MPG for energy efficiency

Nearly **1 in 4** new homes built today receive a HERS Index Score



# Appraiser Video



# Updated Website

The image shows a screenshot of the RESNET website homepage. At the top, there is a navigation bar with links for SEARCH, ABOUT US, CONTACT US, PRIVACY POLICY, USER AGREEMENT, and LOGIN. The RESNET logo is prominently displayed on the left, with the tagline 'Setting the Standard for Quality'. On the right, there is a call to action: 'Are You A Homeowner? VISIT OUR HOMEOWNER SITE'. Below the navigation bar, there is a main banner for 'RESNET Professionals A Higher Standard' featuring a silhouette of a person and a house, with a ribbon containing five stars and a 'PLAY VIDEO' button. The main content area is organized into a grid of tiles. The tiles include: 'RESNET HERS Rater' with a 'LEARN MORE' link; 'RESNET EnergySmart Builder' with a 'LEARN MORE' link; 'RESNET Accredited Providers' with a 'LEARN MORE' link; 'RESNET Suppliers Advisory Board' with a 'LEARN MORE' link; 'RESNET Standard Information' with a 'LEARN MORE' link; 'RESNET IECC' with a 'LEARN MORE' link; 'RESNET Appraisers' with a 'LEARN MORE' link; and 'RESNET RESTalk' with a 'LEARN MORE' link. On the right side, there are additional promotional tiles for the '2019 Conference' in New Orleans, LA (Feb 25-27), 'HERS Rater and Rating Field Inspector Verification', 'See all infographics & videos', and 'Join RESNET Today' with a 'JOIN NOW' button. At the bottom right, there is a 'STAY CONNECTED' section with social media links for Facebook, Twitter, and LinkedIn. A red circle is drawn around the 'RESNET Appraisers' tile, and a red arrow points from the text 'Appraiser link on homepage of website.' to this tile.

Appraiser link on homepage of website.

# Updated Website

**RESNET**  
RESIDENTIAL ENERGY SERVICES NETWORK

## Green Resources for Appraisers

Introducing the HERS Index to Appraisers

[PLAY VIDEO ▶](#)

**49**

**FOR SALE**

The HERS Index: The Key to Unlocking the Value of Green Homes

[DOWNLOAD INFOGRAPHIC ↓](#)

What is the RESNET Appraiser Dashboard to the RESNET National Registry?

[DOWNLOAD INFOGRAPHIC ↓](#)

How to Use the Appraiser Portal

[VIEW WEBINAR →](#)

Access the Appraiser Portal

[RESNET PORTAL LOGIN →](#)

How to Verify a HERS Rater Certification

[VERIFY NOW →](#)

Learn More About the HERS Index

[PLAY VIDEO ▶](#)

## Appraiser Resource Page:

- Infographics
- Portal Launch Webinar
- Access the Portal
- Videos
- Verify HERS Rater Cert.

# Education

Training developed for local Appraisal Institute Chapters

Developed and narrated by Sandy Adomatis

Distributed to AI Chapters

***“RESNET Appraiser Portal  
Free to AI Members Only*”**



Other RESNET Real Estate Industry-  
Focused Work

Not Part of the AI Partnership

# HERS Data in the Real Estate Transaction



## Real Estate Agents

- Need access to data to include in the listing
- Market a home's EE and green features



## Lenders/Underwriters

- Need data to support potentially higher loan value



## Appraisers

- Need data to identify comparables and justify value.
- Need more data in the MLS to more easily compare EE features



# HERS Data API-progress

API= Application Programming Interface

*Summer-2018:* API Fields Finalized for compatibility with RESO

*Fall-2018:* API development completed

*Winter-2018:* API testing completed

*January-2019:* few programming tweaks to improve speed of API

*SOON:* full roll-out to data providers

# HERS Data API

## Auto-populate HERS Index scores into real estate listings!

### RESO fields and corresponding RESNET Registry fields:

Green Verification Type: **(HERS Rating)**

Green Verification Year: **(Date of Rating)**

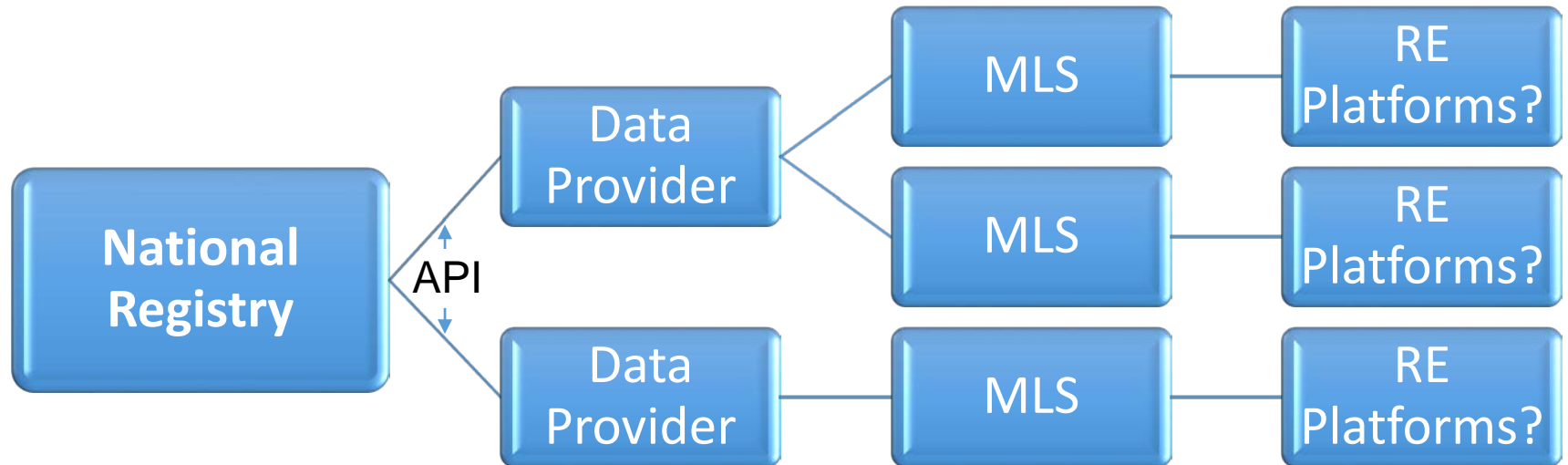
Green Verification Metric: **(HERS Index Score)**

Green Verification Status: **(Confirmed/Sampled/Threshold Rating)**

Green Verification Source: **(RESNET Registry)**

Green Verification URL: (Direct link to the home's rating info on RESNET's Public Access to the Registry: <http://www.resnet.us/public-access-to-resnet-national-registry>).

# Getting HERS Data to MLS and RE Platforms



# Zillow Listing Provided by MLS

## Similar Homes for Sale



[See all similar listings](#)

## Listing Provided by

Wendy Nicholson, Curasi Realty Inc., (845) 457-9174, Source: Hudson Gateway MLS



[Report problem with listing](#)

# MLS is a Go-To Source for Appraisers

## Appraisers may use the MLS for:

### Pictures



- Condition and features
- Improvements

### Financing



- Loan type and any concessions
- Buyer or seller paid closing costs

### Listing Notes



- Descriptions of features and renovations
- Heating/cooling systems

### Sales Information



- Days on market
- Selling price/history

### Physical House Data



- # Bedroom & bathrooms
- Square footage, Pool, Garage, Kitchen, etc.

# What does the future hold?

- Use of portal for market analysis (not just one-off appraisals)
- Adding projected ratings to the registry
- On-going training, outreach and technical assistance



# Thank you!

## Questions?

**Contact Info:**

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Setting the Standards for  
Home Energy Efficiency